



**ACADEMIC  
PARTNERSHIPS**

# ***Your Research Supports the T1D Community. Now T1D Exchange Can Support Your Research!***

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## ***Who Are We?***

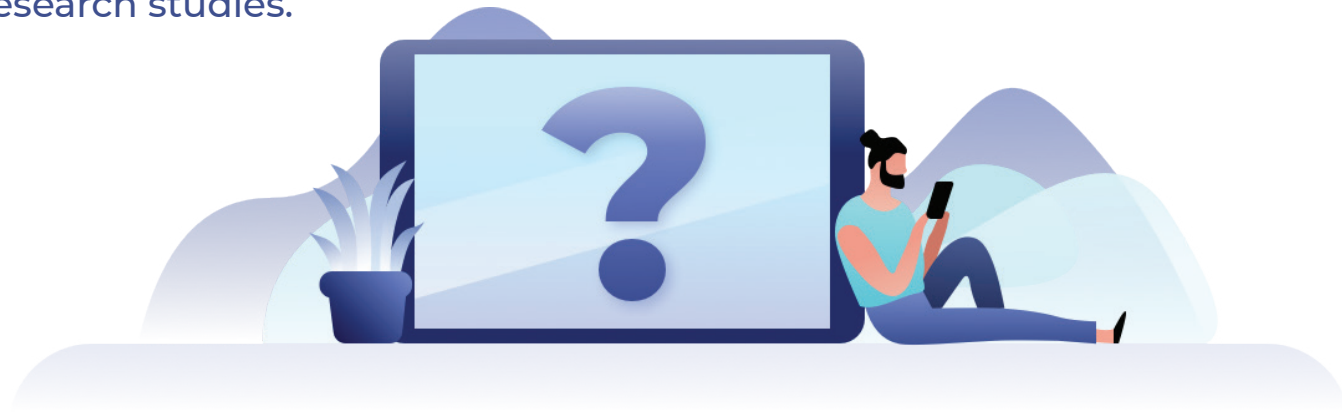
T1D Exchange is a Boston based non-profit organization dedicated to improving outcomes for the entire type 1 diabetes (T1D) population through driving real-world evidence and collaborative change. We engage with stakeholders from the clinical community, pharmaceutical and medical device industries, as well as with the T1D patient and caregiver communities, to ensure that the considerable data assets we have established drive meaningful changes which lead to better, longer lives for all with T1D.



# ***Our Initiatives***

Our Online Registry currently has approximately 12,100 participants who either live with or care for someone living with T1D. Participants complete an annual questionnaire, and have the option to participate in additional studies throughout the year.

Our Online Community is a platform for individuals living with T1D and members of their support network. Over 22,000 Participants can drive needed research by answering a “Question of the Day” about living with T1D; read about the latest news on T1D treatments and devices; participate in industry sponsored surveys; and connect with and learn from others who live with T1D. We currently have approximately 11,000 users who are actively engaged in the Community, making it an impactful platform for raising awareness of research studies.

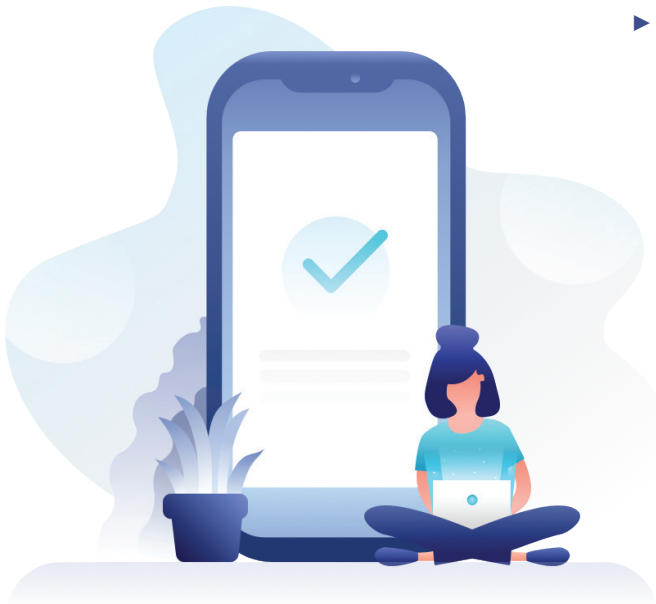




# ***Our Experience in Study Recruitment***

## **A few of our success stories in helping our partners achieve their recruitment goals:**

- ▶ T1D Exchange recently supported the JAEB Center for Health Research in recruiting participants for a study they are conducting in partnership with Dexcom. Their recruitment goal was 80 participants. Within one hour of launching our email campaign to support this initiative, JAEB had enrolled 96 study participants!
- ▶ The University of California, Davis recently partnered with T1D Exchange to recruit participants for its survey regarding telemedicine during the COVID-19 pandemic. T1D Exchange was able to recruit 1,000 participants from our Online Community, as well as an additional 1,100 participants from our Registry, greatly exceeding UC Davis' recruitment goal of 1,000 individuals.



# ***How You Can Partner with T1D Exchange***

If you have an upcoming or ongoing research study, and would like to know more about how T1D Exchange may be able to assist with participant recruitment or promotion of your research project, please contact Courtney Holubiak, Associate Director of Sponsored Programs and Foundations, at [cholubiak@t1dexchange.org](mailto:cholubiak@t1dexchange.org).

Please include the following information in your request:

- ▶ Your organizational affiliation
- ▶ A brief description of your project
- ▶ Anticipated timeline of your project
- ▶ For recruitment support requests, the number of participants you aim to recruit, and any inclusion/exclusion criteria
- ▶ Your project's budget for recruitment or promotional activities.

Our Marketing and Communications team will work to create a customized marketing plan which is tailored to your project's recruitment and/or promotional needs. We will then follow up with you to schedule an introductory call to review our proposed marketing plan and pricing for the proposed services.

Upon review of your request, our team will assess our ability to support your project. Please note that, due to the high volume of requests we receive, the average response time will be approximately 3-5 business days. If you do not receive a response within this timeframe, we are unable to fulfill your request for support of your project.

T1D Exchange thanks you for your dedicated work in supporting the T1D community, and we look forward to hearing from you!

