

2018 Sponsorship Package

Updated December 2017

		Lead Partner \$250,000	Platinum \$125,000	Gold \$50,000	Silver \$25,000	
Opportunities for Participation & Roles In the Challenge Process	Access to Applicants + First access to all applicants ++ Access to the NON-semifinalists; once semifinalists announced; +++ Access to the semifinalists ++++ Access to all applicants, after the event.	✓ + Award tracks include: 1. Automated Insulin Devices 2. Diagnostics 3. Therapeutics 4. Technology Design/ Disease Management	✓ ++ ✓ +++	✓ +++ ✓ ++++	✓ ++++ ✓ +++++	
	Reviewer (Assesses initial applicants; delivers semifinalists)	Seeking an independent team to cull the initial applicants to approx. 30. Contact us if you are interested in this role.				
	Judging Semifinalists (Evaluates semifinalists; decides finalists)	✓	✓			
	Mentor/SME (Mentors remaining semifinalists)	✓	✓	✓		
	Coaching (Coaches finalists)	Seeking an independent team to coach semifinalists on presentation & storytelling. Contact us if you are interested in this role.				
	Judging Finalists (Evaluates finalists; delivers top 3)	✓				
	Tickets to the event	unlimited	20	10	6	
Opportunities for Branding & Marketing	On the Website: Event, T1DX, Challenge partners'	Track Partner listing in combination with T1D Exchange in all event promotion	Platinum-level sponsorship listing in all event promotion	✓	✓	
	In Press Releases			✓	✓	
	In Advertising			✓	✓	
	On the Application platform			✓	✓	
	At the Finals Event site			✓	✓	
	In Press Opportunities			✓	✓	
	Have a table/booth at Finals			✓	✓	
	Sponsorship of a non-profit org attending event	✓	✓			

Individuals who sponsor at \$10,000 or more will receive a listing on the promotional materials, and a ticket to the May event.

Additional case-by-case opportunities priced as add-ons: Judging Semifinalists, Mentor/SME, Finals Judging

GET INVOLVED!

Partner with T1D Exchange to spotlight your brand through a range of sponsorship opportunities.
For more information, contact us at Challenge@T1Dexchange.org, or visit our site, bit.ly/T1DXinnovation2018.